

September 2019

HONG KONG MARITIME WEEK 2019



Since its launch in 2016, the Hong Kong Maritime Week (HKMW) has been a successful annual event among the maritime community in Hong Kong, participated enthusiastically and supported staunchly by the industry. This year, the Hong Kong Maritime and Port Board will keep on the momentum and bring a series of diversified maritime activities to the industry and general public.

The fourth edition of HKMW will be held from 17 to 23 November. The Hong Kong Shipowners Association and the Hong Kong Maritime Museum will be the co-organisers and, Hong Kong Trade Development Council and Invest Hong Kong will be the partners of the HKMW. This round of the week-long events cover eight themes, including ship finance, ship management, marine insurance, maritime law and arbitration, maritime technology, port and logistics, education and career, and shipping and maritime. Through intensive and multifarious maritime activities, we hope to raise public awareness of the economic contribution made by the port and maritime sectors, enhance young people's understanding of the maritime industry to attract them to pursue a career in the industry, and to promote Hong Kong as a preferred base for operating maritime businesses.

HKMW 2019 is vibrant - there will be some 45 activities in different formats, including conferences, forums and seminars, corporate activities and ceremonies, visits, competitions, exhibitions and family fun day. Over 40 local and overseas industry organisations and professional associations will be staging the events, including renowned international maritime event hosts, such as Capital Link, DNV GL, Lloyd's List, Mare Forum, Maritime CEO, etc.

HKMW 2019 will start with the fun-filled Orienteering Race on 17 November, followed by the official opening ceremony to be held on 18 November. Right after the opening ceremony, we will bring in the inaugural "Capital Link Hong Kong Maritime Forum". Capital Link regularly hosts a variety of large-scale international maritime forums in New York, London, Athens, Shanghai, Singapore, Tokyo, etc. This will be the first time for Capital Link to host the Hong Kong Maritime Forum, and maritime professionals are invited to share their insights and exchange their views on ship finance, ship management and other current topical issues in the maritime sector.

Please stay tuned and visit www.hkmw.hk for the latest information.



Organiser



Co-organisers



Partners



Media Partners



September 2019

Activity Calendar

17 Nov Sun	18 Nov Mon	19 Nov Tue	20 Nov Wed	21 Nov Thu	22 Nov Fri	23 Nov Sat
Hong Kong Maritime Week Orienteering Race 2019	Hong Kong Maritime Week 2019 Opening Ceremony	Asian Logistics and Maritime Conference		Embracing the Changing Dynamics	Speed & Consumption Warranties	Technical Seminar
Family Fun Day	Capital Link Hong Kong Maritime Forum	Maritime Dispute Resolutions in a weak market - Is mediation a feasible alternative resolution?	3rd Mare Forum Hong Kong 2019	HIT 50th Anniversary Community Tour	Tour of Modern Terminals	Practical Aspects of Hull Insurance Claims Handling - General Average & Salvage
Ship Visit - Training ship of Dalian Maritime University "Yukun"				Study visit to CFS warehouse	Info Day 2019	
Tugboat Visit						Fun "Education Articulation Game" Booth for Maritime Studies
Joint Forum on The Development of Greater Bay Area in Maritime Education and Training - Cooperation and Win-Win	Asia Maritime Breakfast Briefing	Visit to the Cruise	A Visit to Hongkong International Terminals	Suitable fuel solutions beyond 2030	Disruptive Technologies and Maritime Law	
Maritime Law & Arbitration Seminar	Seminar on Maritime Law	The Captain's Table	Lloyd's List Hong Kong Innovation Forum 2019	Visit to the Vessel Traffic Centre (VTC) & Marine Emergency and Maritime Rescue Co-ordination Centre (MRCC)	Shipping in Challenging Times	Pi's Adventure in Victoria Harbour
Shanghai Maritime University AGM & Cocktail Party	Pilotage Operation		Knowledge transfer forum on "Port coordination in greater bay area"	Navigate through the rough sea: What are the plans and concerns of marine mutual insurer in Asia?	HKLSA Forum & Reception: "Opportunities and Challenges of Liner Operation in Great Bay Area"	Hong Kong Maritime Week 2019 Photo Competition
Hong Kong Maritime Week School Visit to HKMM						
School Activity - Visit to Maritime Services Training Institute (MSTI)						
	Seminar on Logistics Technology Trend and 25th Anniversary Closing Lunch	Marine Insurance Claims - Open Forum	Port of Hamburg Evening Reception	HKSOA Annual Cocktail Reception and International Chamber of Shipping (China) Liaison Office Launch Ceremony	Annual Ball	
	Maritime CEO Forum Hong Kong			Following a Maritime Casualty – Adjusting Averages		
	35th Anniversary Cocktail Reception					

Feature Story

Guangdong-Hong Kong-Macao Greater Bay Area and its impact on Hong Kong's Maritime Industry



Professor Kee-hung Lai (Mike Lai) is the Director of Shipping Research Centre (SRC) at The Hong Kong Polytechnic University (PolyU) as well as the Editor-in-Chief of the *Journal of Shipping and Trade*. Prof. Lai specialises in logistics and shipping management and has good understanding of the latest advances in shipping, trade, and related contemporary topics. In this article, he shares with readers the various developments in the Greater Bay Area (GBA) and its impact on the maritime and port industries in Hong Kong. He also offers advices on how younger generation in Hong Kong who would like to pursue a career in the maritime sector to get prepared for the opportunities.

As a renowned international financial, transportation and trade centre, as well as a global aviation hub, Hong Kong is well positioned to serve as a major player in the GBA development and enjoy a wide range of enviable competitive advantages. On the one hand, Hong Kong can help propel economic development in the region; on the other hand, it provides vast market opportunities to our industry players in areas where Hong Kong's strengths lie. Hong Kong can leverage on the rich resources in the GBA, and help the Bay Area develop new industries and raise the standards of its professional services. Making use of the opportunities brought about by the development of the GBA, people in the Bay Area would be able to enjoy high quality services. Hong Kong companies can also expand its scale and scope of business in the Mainland.

Despite Hong Kong's traditional advantages as a shipping and trade centre, there is still room for enhancement in terms of its shipping mechanism. While the global maritime and port industries are vulnerable to world's economic fluctuations and shipping demands, Hong Kong can hardly rely on its own service capabilities, business systems and professional talents to tackle these operating challenges happening in the macro-environment. As an example, Prof. Lai mentions why better integration with GBA partners would be important for Hong Kong to avoid getting into vicious competition with neighbouring port cities such as Shenzhen, Guangzhou, and Zhuhai. Creation of synergies would help promote and optimise utilisation of shipping and logistics resources in the region and benefit Hong Kong and the GBA at large economically, socially, and environmentally. Specifically, closer cooperation between Hong Kong and other cities in the GBA would help increase logistical efficiencies by reducing costs and time required for shipping arrangements; it also help lessen carbon footprints caused by uncoordinated cargo movements, as well as alleviate the cross-boundary traffic in the Bay Area.

In terms of manpower development, Prof. Lai points out that young people in Hong Kong are not only well versed in Chinese and English, but also possess international perspectives as well as innovative thinking. With the proactive development of different industries and professional services in the GBA, young people in Hong Kong are presented with numerous career opportunities. Furthermore, a number of "youth innovation entrepreneurship bases" were set up in the GBA cities these years, which provide massive hardware and software support to young entrepreneurs who open up their own start-ups but with limited resources.

Besides, adoption of high tech in business development by the GBA cities also provides better support for the shipping industry in terms of data transmission and analysis, cloud computing, application of artificial intelligence, automation, blockchain and robotics technology to enhance their operational efficiencies, thus lowering the operating costs.

Prof. Lai stresses that the above two areas would definitely bring tons of business opportunities for our young people, especially those who are innovative and aspire to run their own businesses. Nonetheless, he also reminds youngsters the need to embrace an open mind and get prepared for potential challenges arising from different cultures, business modes and workplace environment. To illustrate, he says that conversant in Putonghua is the basic requirement in working in the Mainland; and working hours could also be a possible challenge since it is quite common for staff in the Mainland to work 12 hours per day for six days a week; there are also fewer public holidays in the Mainland than in Hong Kong. Potential job seekers who are looking for a career in the Mainland should be well aware of these.

Finally, Prof. Lai stresses that Hong Kong should continue to leverage on our business strengths including business-friendly environment, rule of law, free economy, open society, free flow of currency and information, as well as a pool of good quality professionals and talented people to complement with the development of other GBA cities. He concludes that the future development of Hong Kong would hinge on whether we could grasp the opportunity in the GBA development, and only if Hong Kong and GBA cities work together in a complementary approach would both sides be able to attain mutual benefits and reach a higher level.

During the HKMW 2019, the Shipping Research Centre (SRC) together with the Faculty of Business of PolyU will organise a knowledge transfer forum on “Port Coordination in Greater Bay Area” with details below:

Date: 20 November 2019 (Wednesday)
Time: 19:00-20:30
Venue: Room M1601, Li Ka Shing Tower, PolyU
Fee: Free

All are welcome!