

HONG KONG MARITIME WEEK 2017



Jointly organised by the Hong Kong Maritime and Port Board, the Hong Kong Shipowners Association and the Hong Kong Maritime Museum, **Hong Kong Maritime Week (HKMW) 2017** will be held from 19 to 26 November this year. Eight days of events ranging from industry briefings, seminars and conferences, corporate functions, maritime-themed sports to networking events are put together to interest, inform, involve and inspire. [Details!](#)

Organiser



Co-Organisers



Partners



19 Nov Sun	20 Nov Mon	21 Nov Tue	22 Nov Wed	23 Nov Thu	24 Nov Fri	25 Nov Sat	26 Nov Sun
Hong Kong Maritime Week 2017 Opening Ceremony	Seafarers Welfare following MLC 2006	International Conference on "Cross Border Insolvency and Maritime Matters" Day 1	Creating a Marine Insurance Hub	ALMC Day 1	MARE FORUM HONG KONG 2017	Technical Seminar in Maritime Engineering and Technology	YPSN Soccer 6 Tournament
Hong Kong Maritime Week Orienteering Race 2017	The Cross-Strait Conference 2017	5th Asia Marine Insurance Conference	International Conference on "Cross Border Insolvency and Maritime Matters" Day 2	Shipping Markets: Changing Dynamics	ALMC Day 2	Forum on e-Cargo Power	Maritime & Logistics Hackathon 2017
	5th Asia Marine Insurance Conference	5th Asia Marine Insurance Conference	Study Visit to CFS Warehouse	Hong Kong Shipowners Association Annual General Meeting and 60th Anniversary Cocktail Reception	Nautical Institute 'Safe Manning Onboard Ships?' Conference & Cocktail Party	MSTI Open Day	Pi's Adventure in Victoria Harbour
	Pilotage Operation	Pilotage Operation	Maritime CEO Forum	SCLP Networking Mixer	MSTI Open Day	Maritime & Logistics Hackathon 2017	Watersport Fun Day
	TradeWinds Shipowners Forum Hong Kong	GS1 Hong Kong eLogistics Seminar (Tentative)	Arbitration Seminar		Maritime & Logistics Hackathon 2017		
		Boost business opportunities through technology in the Marine and Logistics Industry	WISTA HFS-Asia Workshop				
		Maritime Law Seminar					
		Blockchain for Shipping & Logistics					

Exciting updates!

30 amazing events have already signed up for HKMW 2017. This bulletin introduces three of them —

- 🏃 2nd HKMW Orienteering Race
- 🏢 5th Asia Marine Insurance Conference
- 🏢 Mare Forum Hong Kong 2017

Please visit the HKMW website (www.hkmw.hk) for details. Do mark your diary. Stay tuned. More events are coming.

Event Highlights

2nd HKMW
Orienteering Race,
19 November (Sunday)
9am - 2pm



From the starting line, participants will race against the clock to reach designated check points and winners will receive fabulous prizes. Corporate members may join this fun-filled event by forming teams under Corporate Group! What's more: companies or associations may also choose to race among their own teams with a specific titled race under the Corporate Special Package.

Register now to get the early bird concession rate (until 31 August only)! [Details!](#)

5th Asia Marine
Insurance Conference,
20-21 November
(Full Day)



The 5th Asia Marine Insurance Conference is a two-day platform for ship owners, ship managers, cargo operators, insurers and marine claim specialists across the globe to come together to discuss the common issues, challenges and come up with sustainable solutions for all. Last year, discussion topics included maritime risk management, impacts of climate change on maritime shipping etc.

Please register early [Details!](#)

Mare Forum
Hong Kong 2017,
24 November (Friday)
8:30am - 3pm



At the world renowned Mare Forum, leaders in the maritime industry will come together to share innovative ideas. Interesting topics such as the future of trade and shipping trends, Hong Kong's relevance as a shipping hub in Asia and the world, etc will be featured. It will be a great occasion for bright and like minds to interact and mingle. [Details!](#)

Feature Article

International Trade and Shipping

by Dr. Venus Lun,

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Shipping is an essential means to facilitate international trading activities. Because of its cost-effective intermodal operations, an increasing share of goods is being shipped through container transport services. These shipping services are mostly provided by shipping lines.

Shipping lines form a network to connect global ports with each other. Lun and Hoffmann (2016) introduced the concept of connectivity and trade relativity (CTR) to examine the role of shipping connectivity in promoting international trade by suggesting that the formation of free trade areas will not only promote trade between the member countries (i.e. intra-trade) but also increase trade with the rest of the world (i.e. extra-trade).

Components of CTR are:

- Shipping connectivity positively influences intra-trade: As free trade agreements reduce tariff-based trade barriers, intra-trade is expected to increase with the existence of trade agreements. Improvements in shipping connectivity eliminate one of the most important non-tariff trade barriers so that countries can more efficiently perform trading activities.
- Shipping connectivity positively influences extra-trade: With the growth of intra-trade via economic integration, member countries can reap competitive advantages with higher productivity and infrastructure improvements. Improvement in trade-related infrastructures allows increased linkages with the globe to reach trading partners for extra-trade.
- Intra-trade mediates the relationship between shipping connectivity and extra-trade: International trade is strongly linked to economic development through such mechanisms of capital accumulation, technological change, and human resource accumulation. With the formulation of free trade agreements, international trade involves not only intra-trade but also extra-trade. Intra-trade governs the relationship between shipping connectivity and extra-trade.



Figure 1: Connectivity and trade relativity

Topics related to shipping connectivity and international trade have received increased attention, particularly in the development of regional integration contributed to the expansion of trade flows. To improve the shipping connectivity, Hoffmann, Wilsmeier and Lun (2017) proposed three main policy areas:

- **Intermodal transport:** Increasing hinterland access and facilitating transit are essential components for the development of international trade. An effective way for enhancing shipping connectivity is to improve intermodal inland transport and trade connectivity by improving cross-border procedures.
- **Competitive operating environment:** Shipping operations should be performed competitively. Shippers should have options among service providers. Any restrictions on transport services will negatively affect shipping connectivity.
- **Efficient and modern seaports.** Physical infrastructures are important to accommodate ever increasing ship sizes. Infrastructures need to have the necessary water depth and modern ship-to-shore handling equipment. Efficient port operations are also important to avoid delays and uncertainties.

References

Lun Y.H.V. and Hofmann J., 2016. Connectivity and trade relativity: the case of ASEAN, *Journal of Shipping and Trade*.

Hoffmann J., Wilsmeier G. and Lun Y.H.V., 2017. Connecting the world through global shipping network, *Journal of Shipping and Trade*.

Hong Kong Maritime and Port Board



The Hong Kong Maritime and Port Board (HKMPB) was set up in April 2016 to provide a high-level platform for the industry, academia and the Government to work closely together to set the direction for the development of Hong Kong's maritime and port services [Details!](#)